

PRESS RELEASE  
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PROMSEX Presented with Award by International Consortium for Emergency Contraception and American Society for Emergency Contraception

NEW YORK, October 19, 2010: The International Consortium for Emergency Contraception (ICEC) and the American Society for Emergency Contraception (ASEC) honored Peru's PROMSEX (Center for the Promotion and Defense of Sexual and Reproductive Rights) with the Ellertson Innovation in EC award. This award was established by ASEC and Ibis Reproductive Health in honor of Charlotte Ellertson, who founded both groups, and is given annually to an individual or group that has made a bold move to expand access to EC. PROMSEX was nominated for the award by both the Center for Reproductive Rights and Planned Parenthood Federation of America's International Division.

As Monica Arango Olaya at the Center for Reproductive Rights explained, "PROMSEX's work on emergency contraception has been of the utmost importance in Peru. PROMSEX has tirelessly worked for the compliance of its free distribution." PROMSEX has been instrumental in leading the efforts to improve access to EC in Peru and has worked with many partners in the field.

Planned Parenthood Federation of America explained in their nomination that, "PROMSEX has quickly become the go-to source on sexual and reproductive rights in Peru in their short five years of existence, launching several winning campaigns to promote, protect and guarantee access to EC via radio, web, and handouts. PROMSEX has also launched several highly innovative and coordinated legal and medical campaigns to increase access to EC which are now gaining substantial support from prominent medical associations within Peru."

PROMSEX also served from 2007-2009 as the coordinator of the Latin American Consortium for Emergency Contraception (CLAE, at [www.clae.info](http://www.clae.info)).

ICEC and ASEC held their annual joint meeting in New York City on October 13th and 14th, 2010, bringing together over 100 advocates, researchers, pharmaceutical representatives, and other leaders in the field to discuss expanding efforts to ensure access to emergency contraception (EC). At the meeting, PROMSEX was honored with the Ellertson award, which was shared with Family Planning Health Services of Wisconsin in the United States of America.

The International Consortium for Emergency Contraception and the American Society for Emergency Contraception commend PROMSEX for all of their important efforts to ensure access to EC in Peru.

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For more information, contact:

Elizabeth Westley, ICEC, 646-695-9146 and [ewestley@fcimail.org](mailto:ewestley@fcimail.org) or Kelly Cleland, ASEC, 609-258-1395 and [kcleland@princeton.edu](mailto:kcleland@princeton.edu).